



SPORTSCOM STARTUP CONCLAVE APPLICATION FORM

SECTION 1: BASIC STARTUP INFORMATION

1. Name of the Startup and the company under which startup is registered:

2. Founders & Co-Founders: _____

3. Year of Establishment: _____

4. Headquarters/Location: _____

5. Website (if any): _____

6. Contact Person (Name & Designation): _____

7. Email: _____

8. Phone Number: _____

SECTION 2: BUSINESS MODEL & MARKET

9. Brief Description of Your Startup (Max 150 words):

10. What problem does your startup solve? _____

11. Target Market & Customer Segments: _____

12. Revenue Model: _____

13. Key Competitors: _____

SECTION 3: FINANCIALS & FUNDING

14. Current Revenue (If any): _____

15. Previous Funding (If any, mention investors & amount):

16. How much funding are you seeking (if applicable)?

SECTION 4: BUSINESS TRACTION

17. Number of customers/users acquired/served so far: _____

18. Key partnerships secured (if any): _____

19. Market validation (e.g., pilot programs, early adopters):

SECTION 5: TECHNOLOGY & INNOVATION FOCUS

20. What innovative technology or approach does your startup bring to the sports industry? _____

21. How does your startup differentiate from competitors in terms of technology or innovation? _____

SECTION 6: LEGAL & COMPLIANCE

22. Any intellectual property (patents, trademarks)?

23. Compliance with regulatory bodies (if relevant)?

SECTION 7: EVENT PREFERENCE & JUSTIFICATION

24. Why do you think your startup is suited for this event? (Max 150 words):

SECTION 8: PITCH DETAILS

25. What is your startup's unique selling point (USP)?

26. What impact does your startup have on the sports industry?

27. What are your growth plans for the next 3 years?

SECTION 9: SUPPORTING DOCUMENTS (ATTACH PDFS)

28. ☐ Pitch Deck

29. ☐ Financial Reports (If available)

30. ☐ Team Details

Declaration & Consent

I hereby declare that the information provided above is true to the best of my knowledge. I understand that selection for the event will be at the discretion of the jury.

Signature: _____

Date: _____