



युवा कार्यक्रम
एवं खेल मंत्रालय
MINISTRY OF
YOUTH AFFAIRS
AND SPORTS

SPORTSCOM

GIVING WINGS TO DREAMS

CONCLAVE 2025

Fuelling the Future of
Indian Sports Entrepreneurship

A one-of-a-kind platform where sports
innovators meet investors, federations, and
industry leaders — under one roof.

25 AUGUST, 2025

9:30 AM onwards

Shangri-La Hotel, New Delhi

PLATINUM PARTNERS



PRIME PARTNERS



JetSynthesys



CORPORATE CONTRIBUTORS



INCUBATION PARTNERS



FUND PARTNERS



ABOUT THE CONCLAVE

The SPORTSCOM Giving Wings to Dream Conclave 2025 is an industry-first initiative by SPORTSCOM aimed at **catalysing India's sports startup ecosystem**. As India's sporting landscape continues to expand, this conclave offers a curated opportunity for early-stage sports ventures to connect with top venture capitalists, angel investors, and strategic partners.

GOALS & OBJECTIVES



Promote innovation and entrepreneurship in India's sports sector.



Facilitate networking between ecosystem enablers, investors, and sports stakeholders



Enable startup founders to access mentorship, funding, and scale-up support.



Provide visibility to emerging technologies and business models in sports.

TARGET PARTICIPANTS

STARTUPS

In sports tech, fitness, e-sports, performance analytics, sports retail fan engagement, etc.

INVESTORS

VCs, angels, family offices, institutional funds, sports accelerators.

GOVERNMENT & ENABLERS

Incubators, ministries, legal/financial experts.

FEDERATIONS & CORPORATES

CSR wings, brands, and leagues.



PLENARY SESSION 1



Investment Playbook: What VCs look for in Sports Startups

SPEAKERS: Leading VCs | Unicorn founders | Government stakeholders

- Metrics that matter: ARR, CAC, Retention and Scalability
- Lessons from successful investments in sports tech and fitness startups.
- Trends in venture capital, angel investing and crowdfunding in sports.

PLENARY SESSION 2

Make in India for the World: How Startups Can Lead the Next Wave of Sports Manufacturing

SPEAKERS: Cluster Stakeholders / Large Manufacturers / Government Representatives

- Entry points for startups in the sports goods manufacturing space
- Access to capital, machinery, and manufacturing clusters (e.g., Meerut, Jalandhar)
- Collaborating with OEMs, federations, and athletes
- Leveraging schemes like Startup India, MSME support, and export incentives



PLENARY SESSION 3

From Idea to Impact-scaling a sports startup

SPEAKERS: Industry leaders | State reps | Sports federation heads

- Challenges of entering and sustaining a niche market.
- How to attract and retain early customers and key stakeholders.
- Case studies of Indian sports startups that have made it big.



STARTUP PITCHING

Shortlisted startups will pitch LIVE in front of an elite jury of top VCs, angels, and incubator partners.

FORMAT

- 10-minute pitch + 5-minute Q&A
- Constructive feedback by the jury
- Possibility of funding, partnerships, or pilot opportunities on the same day

TOP STARTUPS RECEIVE

- Direct investor connections
- SPORTSCOM recognition certificate
- Post-event mentorship and incubation support

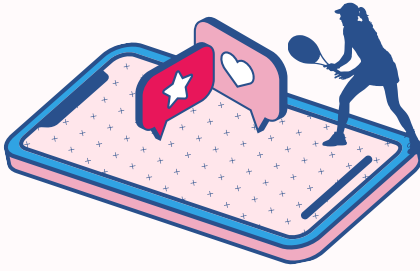
VC NETWORKING LOUNGE

Not pitching? No problem.

All participating startups will get:

- Access to the VC Lounge
- One-on-one conversations with investors
- Guidance on refining business models and fundraising strategy
- Access to accelerator, incubator, and grant partners





MARKETING & PROMOTION

DIGITAL CHANNELS

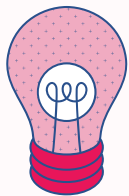
- Social media promotion through CII, SPORTSCOM, and partner channels
- Collaboration with startup ecosystem platforms and accelerators
- Outreach via founder, VC, and sports industry networks
- Press release to leading business and sports publications



LOW-TO-NO-COST STRATEGIES

- Cross-posting with partner organizations
- WhatsApp/Telegram channel outreach
- Emailers to incubator and alumni networks
- Word-of-mouth via federations and startup events

PARTICIPATION GUIDELINES



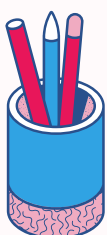
STARTUPS

- Register to attend or apply for the startup pitch
- Limited slots for live pitching – selected based on innovation & impact potential
- All participating startups will receive networking opportunities



INVESTORS

- Curated access to top-tier founders
- Opportunity to discover early-stage innovations
- Lounge access and dedicated VC support team



ECOSYSTEM ENABLERS & SPONSORS

- Be part of India's most promising sports entrepreneurship event
- Showcase your commitment to building the future of Indian sports
- Branding opportunities through event collateral, booths, and on-ground activations

KEY HIGHLIGHTS



3 PLENARY SESSIONS

with leading VCs, policymakers, and industry veterans.



ON-THE-SPOT FUNDING

opportunities for select startups.



LIVE PITCHING COMPETITION

in front of India's top investors.



NETWORKING LOUNGE

for informal VC-startup engagement.



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CONTACT US

For registration, sponsorship,
or speaker opportunities:

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